Job Description

Stakeholder Engagement Lead (Full Time)
Evenlode Landscape Recovery (ELR)

Purpose of the role

The stakeholder engagement team connects farms participating in the Evenlode Landscape Recovery Project (ELR) with communities, schools, local authorities, partner organisations, funders and the wider farming economy. You'll be joining a new and developing team, with real scope to help shape it. You'll play an integral part in how we manage and deliver on stakeholder engagement objectives, and we'll tailor the role to play to your and the team's strengths.

Stakeholder groups you will work with

- The farming network of ELR participant farms; land managers, associates and contractors taking part in ELR
- Schools, colleges and after-school clubs
- Volunteers, parish councils and community groups
- County-level bodies, including rights of way and access teams
- Hard-to-reach groups and those who benefit from time in nature
- Partner organisations, funders and the wider farming community

And to connect these target stakeholders with ELR participant farms.

Key task areas

The role will project manage the ELR Stakeholder Engagement Implementation Plan, and with specific responsibility for delivery of the Community, Awareness and Access themes.

The task areas to undertake this are as follows:

Mobilisation and communications:

- Connect project stakeholders with ELR farms and share information with them, directly and indirectly.
- Increase the information available to share with stakeholders on environment, nature and farming, for example through citizen science.

Implementation:

To kick off activities for building community awareness and engagement with ELR objectives:

- **Events**: Deliver targeted farm walks and events for hard-to-reach groups and those who would gain most from the health benefits of visits.
- **Education**: Provide farms with the tools and confidence to build links with schools and after-school clubs. Co-design farm walks, partner events and one-to-ones that generate volunteering and data collection.

- **Public access:** Expand the QR code network on public rights of way and permissive paths by drawing on the content creation produced by the Communications team. Recruit host farms and community groups, and help them produce engaging content. Liaise with county-level bodies.

Process

- **Governance and monitoring:** Help coordinate stakeholder relationships and monitoring so they work well across all stakeholders. Keep stakeholder records accurate and up to date, log engagement activity, and report progress against the Stakeholder Engagement Plan and implementation plan.
- **Farm engagement:** With the ELR Farm Liaison, keep the farm checklist up to date, linking each landholding's engagement commitments to ELR payments and land management plan deliverables.
- **Capturing experience**: Help collect the words and images of stakeholders to help the NECFC to build the story of ELR.
- **Monitoring, evaluation and learning**: Contribute to the monitoring and evaluation framework.
- **Funding**: Contribute to joint public and private funding applications for community engagement with the farming economy.

Skills and Experience:

Essential

- Experience of stakeholder or community engagement, project coordination, or a related role.
- Excellent communication and relationship-building skills, with the confidence to work with farmers, volunteers, schools and public bodies.
- Strong organisation, with the ability to manage multiple tasks, track commitments and keep accurate records.
- Ability to work as part of a team, take direction and use initiative.
- Understanding of, or genuine interest in, nature recovery, farming and rural communities.
- Competent with standard IT tools (spreadsheets, email, shared databases) and willing to learn a CRM and mapping tools.
- Willingness to travel across the catchment and work occasional evenings or weekends for events.
- Knowledge of the local area and stakeholder groups.
- Full driving licence and access to a vehicle.

Desirable

- Experience in agriculture, land management, conservation or the rural sector.
- Experience organising events, farm walks or outdoor learning.
- Experience supporting volunteers or citizen science projects.
- Knowledge of public rights of way, access, or QR code or digital content platforms.
- Interest in capturing stakeholder experience to share with others.
- Experience contributing to funding bids or grant applications.

- Experience of monitoring and evaluation.
- Familiarity with Green Social Prescribing, health and nature, or inclusive engagement.
- Existing links with local farming, community or conservation networks in Oxfordshire, Gloucestershire or Warwickshire.